



Nanya Technology

1Q 2011 Investor Conference

Dr. Pei-Lin Pai, VP & Spokesman
Apr. 20, 2011

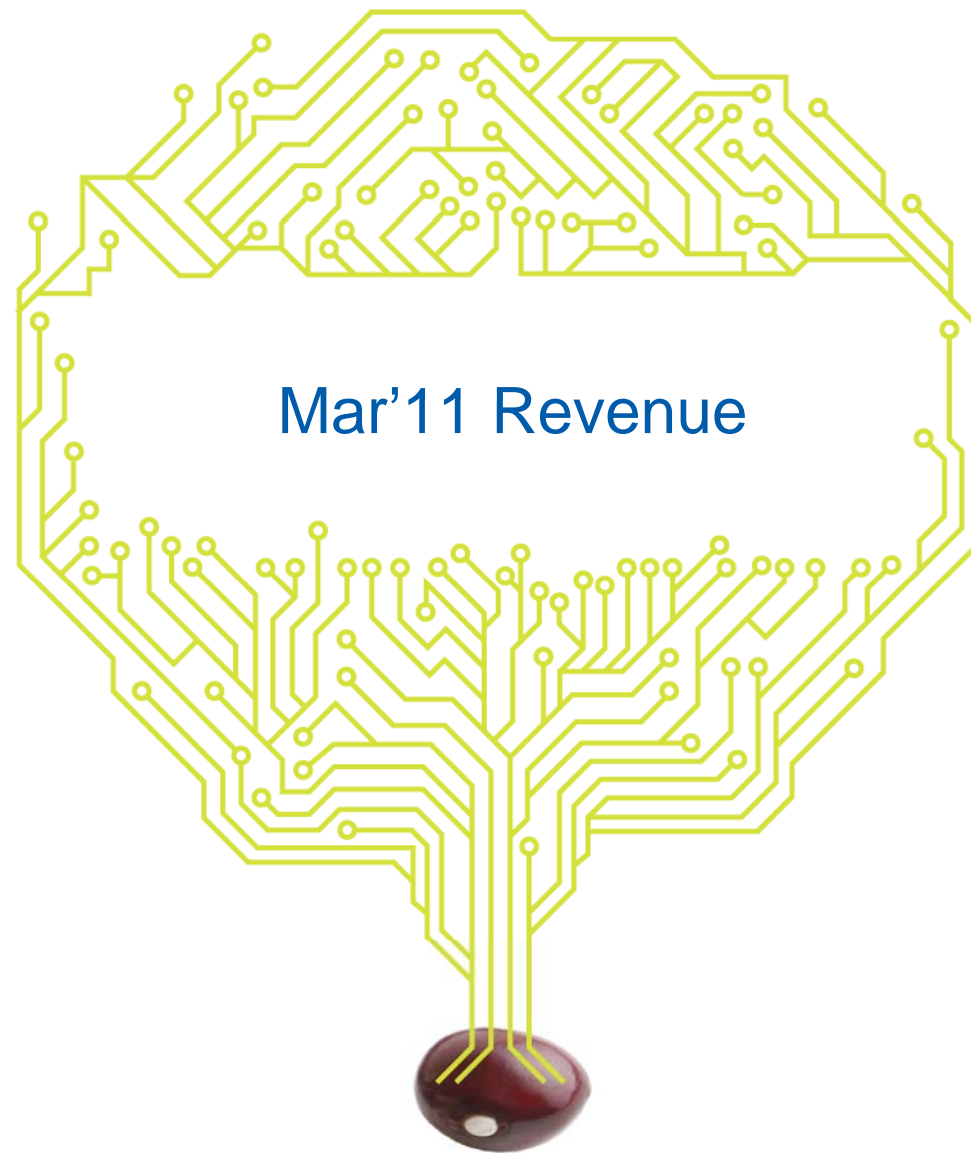


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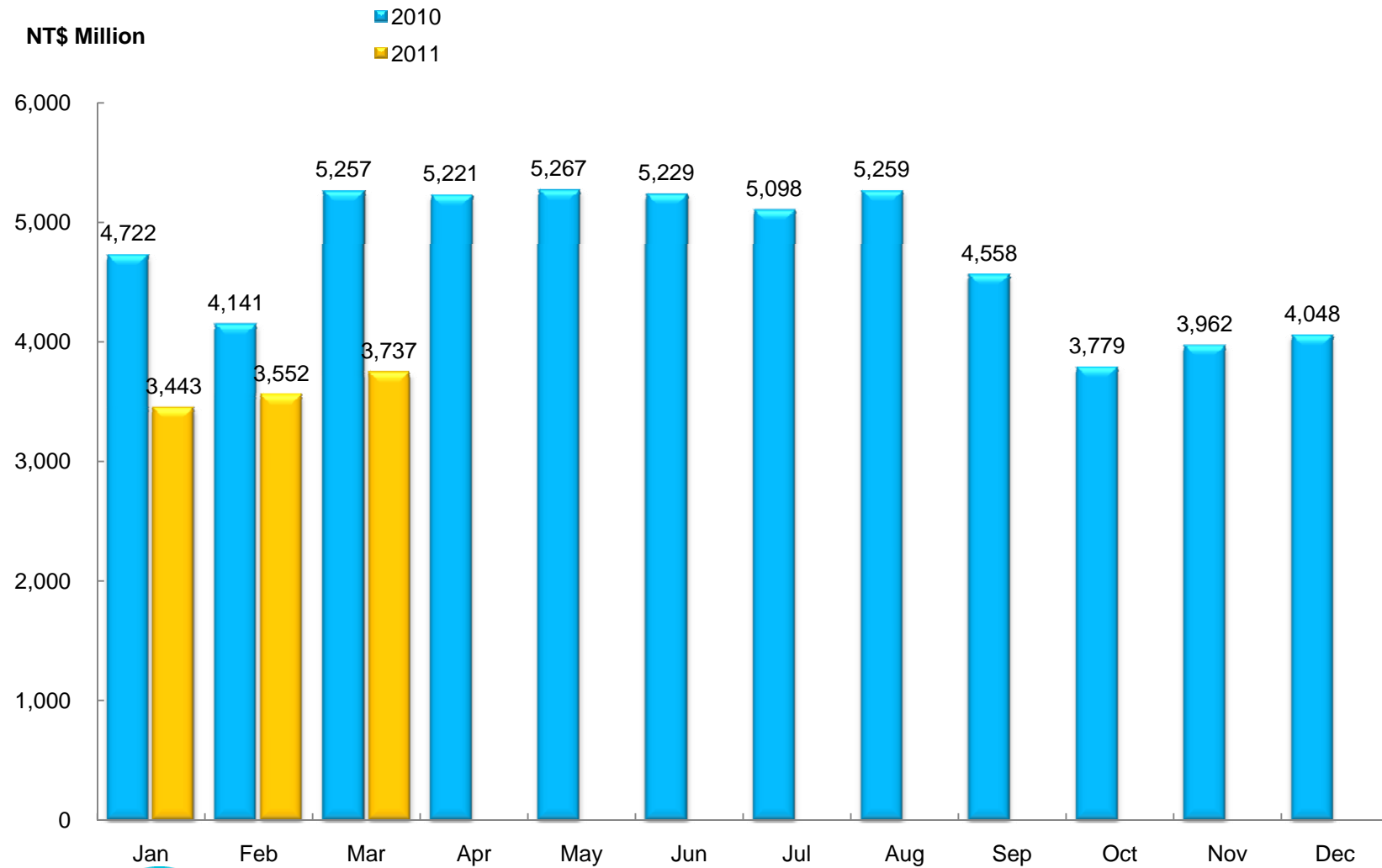
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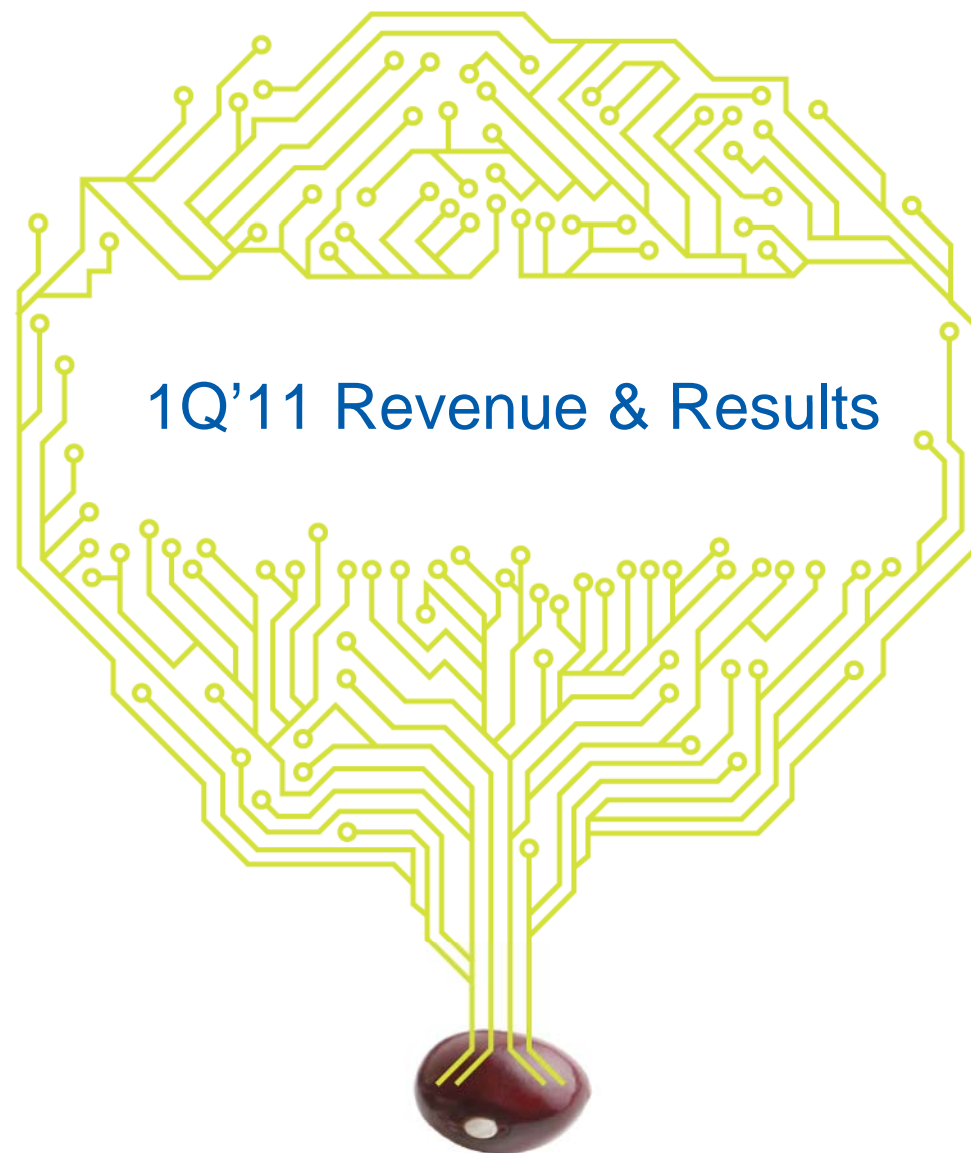
Agenda

- Mar'11 Revenue
- 1Q'11 Revenue & Results
- Business Outlook
- DRAM Market Outlook
- Elixir Promotion
- Q&A

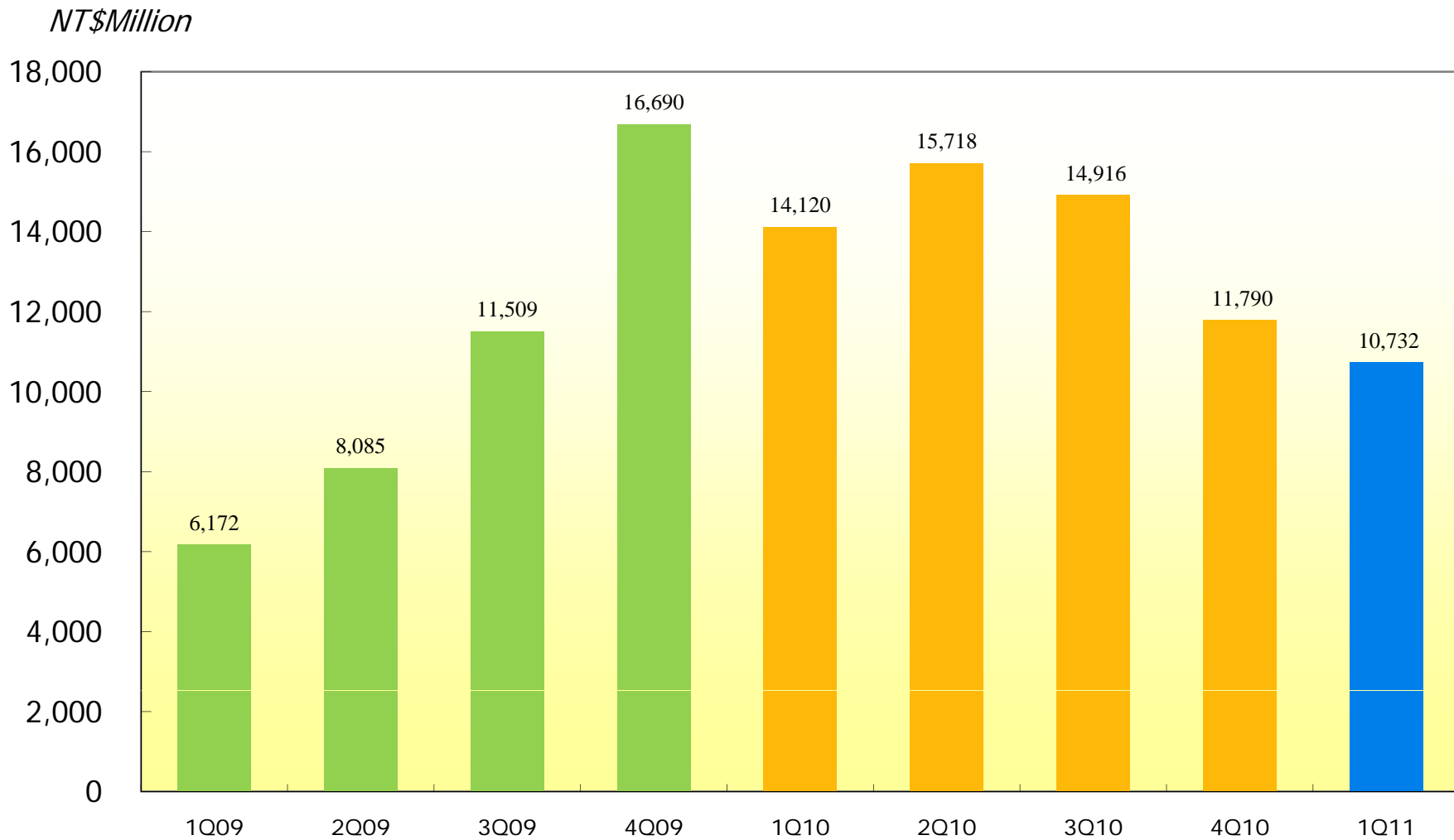


Monthly Revenue Update





Quarterly Revenue Update



1Q'11 Results

■ Quarterly Revenue Result

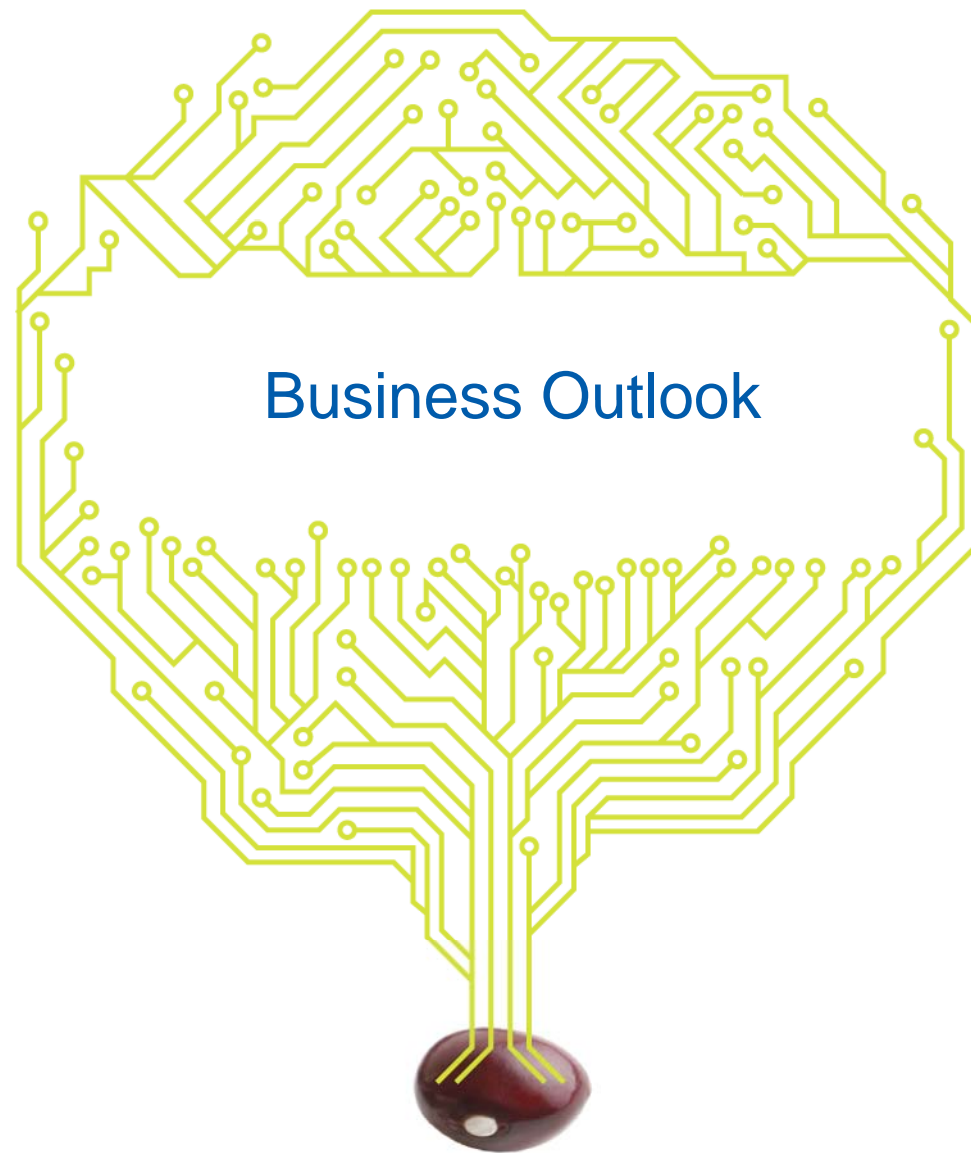
	1Q'11/ 4Q'10	1Q' 11/ 1Q' 10
Revenue	-9%	-24%
Shipment	20%	88%
ASP	-23%	-57%
Exchange Rate	-1%	-5%

■ Inventory level within 2 weeks at the end of 1Q'11

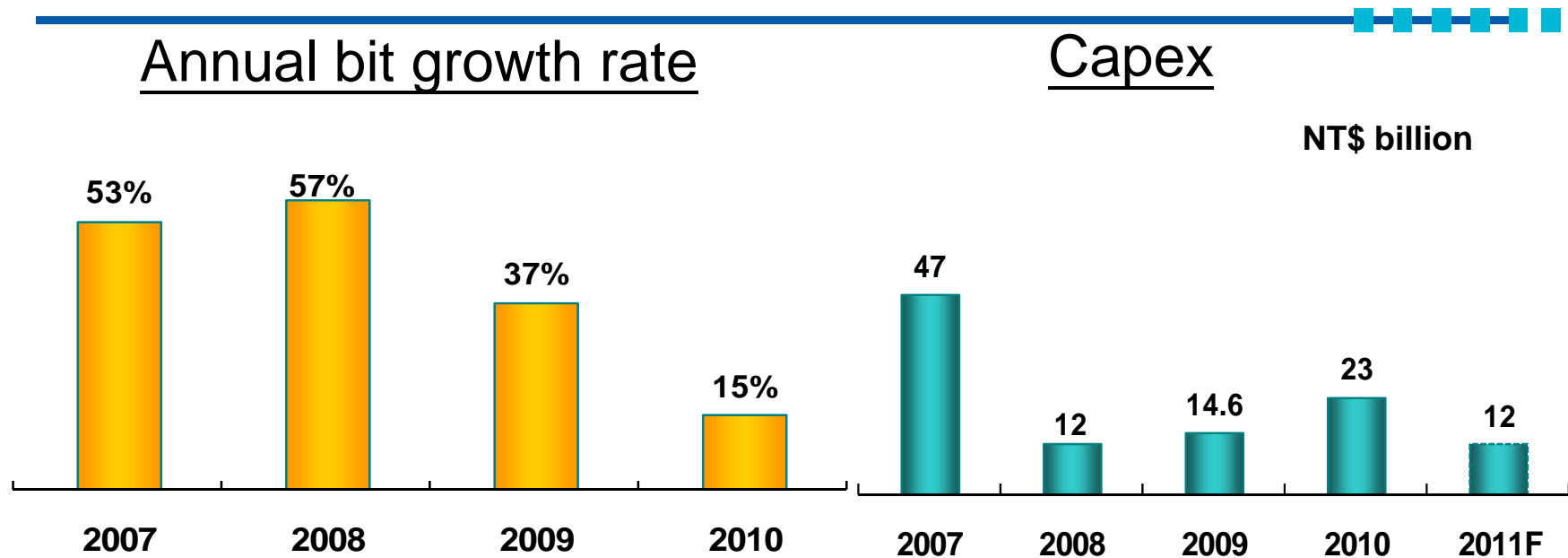
1Q'11 Income Statement

Amount: Million NT\$	1Q11 Unaudited	4Q10 Audited	QoQ	1Q10 Audited	YoY
Net Sales	10,732 100%	11,790 100%	-9%	14,121 100%	-24%
Cost of Goods Sold	15,967 149%	17,737 150%		13,931 99%	
Gross Margin	(5,236) (49%)	(5,947) (50%)	+12%	189 1%	-2866%
SG&A Expenses	387 4%	755 6%		399 3%	
R&D Expenses	2,033 19%	1,978 17%		1,015 7%	
Operating Income	(7,656) (71%)	(8,680) (74%)	+12%	(1,225) (9%)	-525%
Non-operating Income (Exp.)	(1,375) (13%)	(1,495) (13%)		(400) (3%)	
Income before Tax	(9,032) (84%)	(10,175) (86%)	+11%	(1,625) (12%)	-456%
Income Tax Benefit (Exp.)	0 0%	21 0%		(0) 0%	
Net Income	(9,032) (84%)	(10,153) (86%)	+11%	(1,625) (12%)	-456%

Note 1: "+" indicates improvement in 1Q'11, "-" indicates the opposite.



Business Update



- 25%~35% QoQ bit growth in 2Q'11
- Manufacturing Technology
 - 42nm currently mainstream manufacturing technology
 - 3Xnm pilot run starts from mid-2011
- 700 Million Shares proposed for approval in 2011 General Shareholders' Meeting

NTC Product Status

Cloud Computing Servers

- DDR3L 1.35V server DIMM passed Intel/AMD validation

Digital Consumer Applications

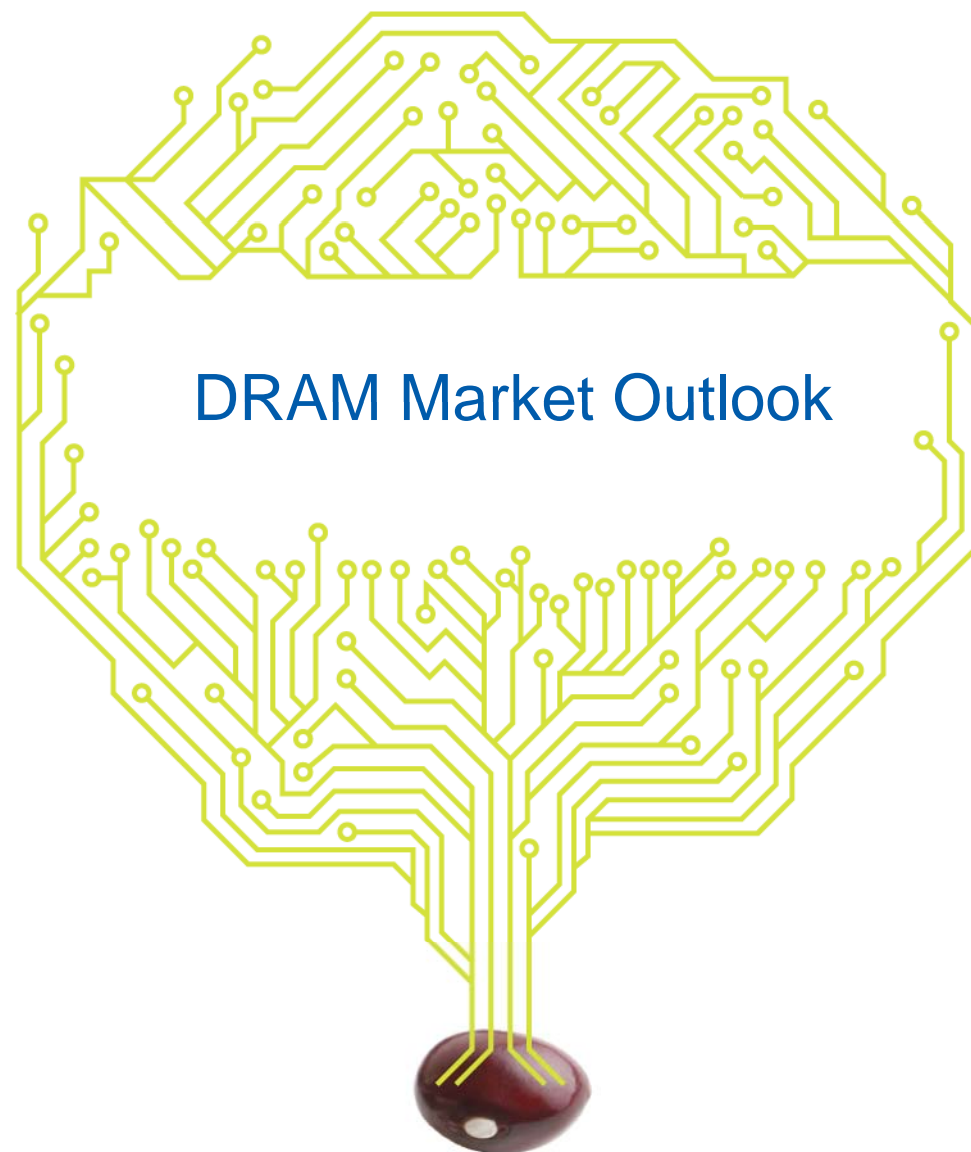
- Consumer DRAM shipment bit growth double QoQ in 2Q'11

Mobile Devices

- Mobile DRAM shipment for portable devices started in 1Q'11

PC DRAM

- 42nm 2Gb passed Intel validation
- 42nm 2Gb in volume shipment



DRAM Market Outlook

DRAM Market Outlook

■ Supply

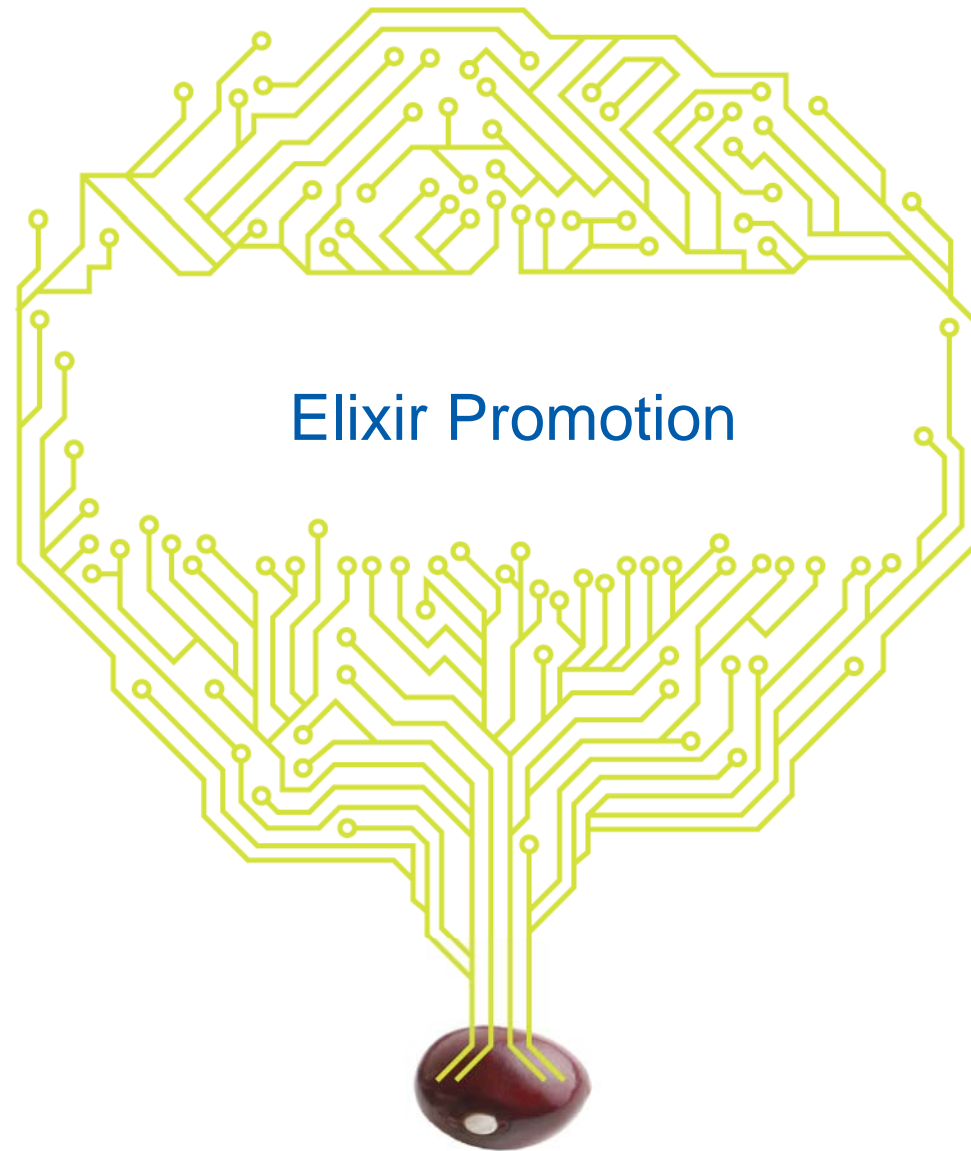
- Significant 12-inch wafer supply impacted by Japan's earthquake.
- Difficulties in advanced technology conversion will further slow down worldwide DRAM supply growth.

■ Demand

- Steady enterprise PC replacement demand into 2011.
- Strong DTV and Smartphone DRAM content growth expected in 2011.
- Current DRAM pricing favorable to PC content per box growth.

■ Price

- Contract price started to rebound from 1Q'11, gaining more momentum into 2Q'11.



Taiwan Excellence Gold Award Winner



Product	Company
Luxgen7 SUV	Luxgen Motor Co.
Luggie (motorized scooter)	Freerider Corp.
Energy-Saving & Thermal-Controlling Ballscrew	Hiwin Technologies Corp.
Boxee Box	D-Link Corp.
13.3-inch HD laptop module	Chimei Innolux Corporation
TCX Advanced SL (bicycle)	Giant Manufacturing Co. Ltd.
Lifelike 3D All-in-One Touch PC	Micro-Star International Co. Ltd.
EPIA-P830 (mainboard)	VIA Technologies, Inc.
Elixir DDR3 SODIMM (42nm) 1.35V	Nanya Technology
Robii – Edutainment Robot	Compal Communications, Inc.

- *elixir DDR3 SODIMM(42nm) 1.35V won Taiwan Excellence Gold Award. The award ceremony was held on Apr. 15th.*
- *Under the critical selection guidance, only 10 of 947 candidate products can be entitled the 19th Taiwan Excellence Gold Awards.*

Note: Sponsored by the Bureau of Foreign Trade, Ministry of Economic Affairs, the Taiwan Excellence Awards selection is organized and implemented by the Taiwan External Trade Development Council (TAITRA).

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BCN Ranking No. 1 in Japan

集計期間: 2011年3月28日~4月3日

2011年04月06日更新

☆パソコンの買い替え・買い増しを検討中の方へ

週間ランキング 2011年03月

1~10 11~20 21~30 製品を比較する

全条件をクリア
マイランキングに保存

用途で選ぶ

- ☒ 大容量メモリを増設してPCを快適にする

メーカーで選ぶ

- ☒ シー・エフ・デー販売
- ☐ パツファロー
- ☐ IOデータ機器
- ☐ UMAX
- ☐ その他

スペックで選ぶ

- ☒ 容量
- ☒ メモリ規格

価格帯で選ぶ

1位 → STAY (前週1位) シー・エフ・デー販売
DOS/V用 240ピン PC3-10600対応 DDR3 SDRAM 8GB(4GB 2枚組) W3U1333Q-4G
市場推定価格: 9,300円(税込)
目録者の書き込み 取扱店舗一覧

2位 → STAY (前週2位) シー・エフ・デー販売
DOS/V用 240ピン PC3-10600対応 DDR3 SDRAM 4GB(2GB 2枚組) W3U1333Q-4G
市場推定価格: 6,600円(税込)
目録者の書き込み 取扱店舗一覧

3位 → STAY (前週3位) シー・エフ・デー販売
DOS/Vノート用 204ピン PC3-10600対応 DDR3 SDRAM 4GB D3N1333Q-4G
市場推定価格: 9,300円(税込)
目録者の書き込み 取扱店舗一覧

Note : The BCN ranking is made based on the POS data of the household appliance store in Japan

👑 メモリ		
順位	ベンダー	販売台数シェア(%)
1	パツファロー	24.0
2	IOデータ機器	18.4
3	シー・エフ・デー販売	18.2
最新の機種別ランキングを見る 過去の受賞企業を見る		
👑 メモリカード		
順位	ベンダー	販売台数シェア(%)
1	SanDisk	20.4
2	KINGMAX Digital	15.8
3	パナソニック	9.9
最新の機種別ランキングを見る 過去の受賞企業を見る		

デジタル生活応援サイト
BCN
ランキング

Elixir modules keep No.1 and No.2 of BCN Ranking in Japan for weeks.

elixir modules also won the 2011 BCN AWARD in 3rd with the annual sales performance.





Q & A

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